

CONTENT EDITOR / COPYWRITER (M/F/D)

About Us

BOXROX is the most widely read digital magazine about CrossFit and functional fitness in the world. Dedicated to more than 1.5 million monthly readers in 140+ countries, the magazine provides the latest news, in-depth features and knowledge from the scene, alongside content related to training, nutrition, lifestyle, female specific topics and our community. We work with the top elite coaches, athletes, gymnasts, weightlifters, nutritionists and experts within the functional fitness community.

We have built an active, engaged and loyal readership of athletes who take their fitness and health seriously and who look to our magazine for trustworthy information that will serve their interests and better their lives.

As a content editor in the field of sports media, you work closely with our editor-in-chief in the daily magazine business in our office in Berlin-Mitte. This will include a variety of creative tasks such as:

Your Responsibilities

- Independent research of relevant topics and stories for BOXROX.
- Creating and writing of own articles and content pieces.
- Support and management of stories for our social media channels (Facebook, Instagram, Twitter etc.).
- Preparing and organizing interviews with professional athletes, coaches and nutritionists from the international community.
- Participating in projects regarding search engine optimization as well as marketing-oriented story writing.
- Quality assurance for content projects.
- On-site reporting at events such as the CrossFit Games in the US or at other European sports-related trade fairs.

Your Profile

- At least 1-3 years of experience in journalism or a related field (related degree is a plus).
- Passionate about writing and researching topics.
- Reliable and dedicated to quality, having an eye for the accuracy and details.
- Motivated to create and develop your own ideas on topics related to health, fitness, nutrition, healthy lifestyles and sports psychology.
- Having a keen interest in social media and a good understanding of how channels such as Facebook, Instagram, Snapchat, etc. work.
- Working knowledge of SEO and the ability to write pithy, web-friendly headlines.
- Working knowledge of content management systems (CMS), Adobe Photoshop and web analytics tools.
- Excellent English skills (spoken and written), native-speaker is a plus, German language a bonus but not essential.

What we offer

- A casual, fun and energetic work environment in a passion-driven company in the heart of Berlin.
- The possibility to work with a worldwide network of contributing writers, athletes, coaches, psychologists and nutritionists.
- The possibility to work in a young, dynamic and motivated team.
- The ability to take responsibility from day one and contribute your own ideas.
- The latest IT infrastructure, modern communication and working tools.
- We take care of our employees with small treats such as fresh fruit, varied team events and joint activities.
- Working time: 40 hours/week.
- Flexible working hours (home office possible)
- Annual vacation days from 25 to 30

Does that sound like you? Then send us your detailed application by e-mail to jobs@boxrox.com and let us know when your earliest possible start date would be!

Job Advertisement

We're looking forward to meeting you.

BOXROX GmbH

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